

Results of our Online Survey and Next Steps

Dear Colleagues

What can we do for you this year? This was the question we have asked you two weeks ago in our first Newsletter. 22 of you did use our online survey, and here are the results:

In brief,

- 7 have been to ICF Events 2006, 15 have not
- 4 have expressed their readiness to contribute to our events
- 19 out of 22 are ICF Members
- A new location in the city of Zuerich is very important to most of you
- The overall satisfaction was too low considering our own aspirations

The detailed answers to our questions can be found in the Appendix. If you have any question or comment on the survey, please feel free to contact us.

As a result of our survey, we have now defined the cornerstones of the Chapterevents for 2007. These are the highlight:

- You all liked our suggestion of a new platform for you where you can present tools, organize live Coachings etc.
- We will organize 6 events in 2007, as follows:

Topic	When
Body Mind Connection	Wed February 28th, 19h
ICF Credentialing	Wed April 25th, 19h
Coaching-Tools	Wed June 25th, 19h
Measuring Coaching Success	Wed August 29th, 19h
Kollegiale Beratung	Wed October 31st, 19h
Xmas-Dinner	Wed, December 19th

- Our new location will be „Wirtschaft Neumarkt“ in the heart of Zürich.
- An invitation for the first event will be sent out around February 20th. You may already register Online using the link on our Website.

Best regards from

Thomas Freitag, Chapter Leader
Ursula Riedler & Daniela Klampfer, Chapter Team Zurich



Appendix: Answers to your Online Survey on needs for Chapter events 2007

Question 2:

2. How did your visit(s) to our Chapter Events add value to you on a scale from 1 to 10 ?												
	1 (poor)	2	3	4	5	6	7	8	9	10 (excellent)	N/A	Response Average
Skill building	11% (1)	11% (1)	0% (0)	22% (2)	0% (0)	0% (0)	11% (1)	11% (1)	0% (0)	11% (1)	22% (2)	5.14
Networking	0% (0)	0% (0)	0% (0)	30% (3)	10% (1)	20% (2)	0% (0)	20% (2)	0% (0)	0% (0)	20% (2)	5.63
Fun	0% (0)	0% (0)	0% (0)	22% (2)	0% (0)	33% (3)	0% (0)	22% (2)	0% (0)	0% (0)	22% (2)	6.00
Overall satisfaction	0% (0)	0% (0)	0% (0)	11% (1)	11% (1)	22% (2)	11% (1)	11% (1)	11% (1)	0% (0)	22% (2)	6.43
Building my own coaching practice	11% (1)	0% (0)	22% (2)	22% (2)	22% (2)	0% (0)	0% (0)	0% (0)	0% (0)	0% (0)	22% (2)	3.57
Total Respondents											10	
(skipped this question)											12	

Question 4

Do you like the new concept of the relaunched Chapter events Zurich for 2007? If no, what do you suggest as other ideas? (if you have not seen the presentation, please download on http://www.coachfederation.ch/html/zurich.html)	
1.	Yes - like it! Given that my German is not good I hope that some events will be English ;-)
2.	Yes, good concept. Dates and themes have to be communicated early. 15 participants might not be realistic. I'd rather go for 10 at the beginning and then increase to 12.
3.	It seems to be very interesting and structured.
4.	I miss a bit the content. What will happen on an event? How are the events: hours? Environment? Speakers? USP? It's all still a bit unclear for me. But right now I anyway don't want to go often to such events (no time).
5.	Yes I do; it seems that a greater participation is expected from the members. What about having newcomers test their presentation or 30' speech and get feedback from their pairs?
6.	looks like an excellent relaunch
7.	tönt gut!
8.	Yes! Good presentation.
9.	I like the ideas, especially about creating a new spirit, which somehow has gone...somewhere
10.	Yes, bravo! This is a new concept and excites me enough to look through the whole presentation.
11.	15 persons as minimum seems quite high
12.	It looks interesting and I think you are on a good track!
13.	... for me as an experienced executive coach the themes are a little bit too general - I find no value for me.
14.	6 meetings per year are sufficient. An attendance of at least 15 would be good, adds more life to the meetings.
15.	I like the new concept! It could really promote new issues and attract members.
16.	It looks good to me.

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Question 5

5. As one of the changes for our Chapter Events, we are looking for a new room. What is important for you concerning the new location:											
	1 not important	2	3	4	5	6	7	8	9	10 very important	Response Average
Opportunity to eat	21% (4)	16% (3)	11% (2)	0% (0)	16% (3)	5% (1)	26% (5)	0% (0)	5% (1)	0% (0)	4.26
Food Choices	20% (4)	10% (2)	10% (2)	5% (1)	15% (3)	15% (3)	10% (2)	5% (1)	5% (1)	5% (1)	4.60
located in the city	15% (3)	0% (0)	5% (1)	0% (0)	0% (0)	0% (0)	5% (1)	25% (5)	10% (2)	40% (8)	7.55
Parking possibilities	16% (3)	0% (0)	11% (2)	11% (2)	0% (0)	5% (1)	0% (0)	11% (2)	5% (1)	42% (8)	6.74
out of town	44% (7)	12% (2)	12% (2)	6% (1)	6% (1)	0% (0)	6% (1)	6% (1)	0% (0)	6% (1)	3.19
room atmosphere	5% (1)	0% (0)	0% (0)	0% (0)	0% (0)	16% (3)	0% (0)	32% (6)	16% (3)	32% (6)	8.11
reasonable price	10% (2)	0% (0)	5% (1)	0% (0)	15% (3)	10% (2)	15% (3)	0% (0)	25% (5)	20% (4)	6.90
Total Respondents											21
(skipped this question)											1

Question 6

What topics would you suggest for the Chapter Events 2007? How big is your interest in the following topics? (1= not important, 10, = very important)

Topic	Average
Business Coaching	8.3
Coaching Tools	8.0
Personal Coaching	7.7
Measuring Coaching Success	7.2
Research On Coaching	6.7
Body Mind-Conection	6.5
Deutsch	6.1
ICF Credentialing	5.9
Building my own Coaching practice	5.4
Kollegiale Beratung	5.4
Englisch	5.3
Peer Supervision	5.1

